

Resume: Anya Zolotusky, Senior Web Designer/UI Specialist/Builder

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PROFILE OF EXPERIENCE

- Over 16 years of world-class, award winning, web design and construction
- Proven expertise in all aspects of designing, building and maintaining websites of all sizes. Specialties include: exceptional user interface, intuitive navigation, elegant look and feel, compelling content, and precise attention to detail.
- Expert level knowledge of CSS and XHTML code, multimedia application, designing graphics for the Web, and proven ability to learn and apply new concepts quickly
- Proven ability to deliver projects to spec within allotted timeframe and budget.
- Ten years of freelance web design for businesses in a wide variety of types and sizes. One year as the Creative Director of MountainZone.com when the site went from start-up status to international recognition. Four years as a Senior Designer and Production Manager of the most highly trafficked sites on MountainZone.com including coverage of the Olympics, Eco-Challenge races, and helping to pioneer the wildly popular cybercasts from uncomfortable place, including Mount Everest
- Extensive experience with FTP and server file, integrating JavaScript, jQuery, various multimedia applications, and working in PHP environments
- Extensive experience mentoring, managing, and working independently or as a member of various sized teams
- Proven ability to write original, compelling and engaging content
- Integral in helping to build and maintain relationships with key content providers

PORTFOLIO: www.DarnGoodWebDesign.com

RELEVANT PROFESSIONAL HISTORY

Freelance Web Design & Building; Remote Communications

Seattle WA • Nov 2000 – Present

Design, building, and maintaining web sites, from blank page to full redesigns, some of which are featured in my [Online Portfolio](#). In 2002 and 2004, successfully implemented remote communications for climbing expeditions from Nepal. In 2002, all communication was from Everest Base Camp at 18,000'; both included live audio/video interviews with national television broadcasts on CNN, ABC, and NBC, as well as dozens of local affiliates.

Senior Designer, Creative Director, Production Manager

MountainZone.com (later Quokka Sports), Seattle WA • Feb 1996 – Nov 2000

Responsibilities included working independently and with teams of builders, content providers, editors, and commerce staff, to design and manage production of sophisticated websites under tight deadlines. Senior Designer and Team Lead on the most highly trafficked projects including Everest expedition coverage and the Olympics. Wrote extensive content for the site, helping to establish its distinctive tone and feel.

EARLY PROFESSIONAL HISTORY

Communications Coordinator, Online Interactive, Seattle WA • April 1995 -- Jan 1996

Designed company collateral; wrote promo copy and press releases; assisted senior management in team-building

Desktop Publishing Designer, Emerald City Arts / Seattle Men's Chorus, Seattle WA • Sept 1994 -- Sept 1995

Balanced multiple tight deadlines in the layout design and publication of playbills for local theaters such as Intiman

Miscellaneous Freelance, Seattle WA • June 1993 -- Sept 1994

Set up and customized business software for small businesses. Freelance columnist and photographer.

Quality Assurance Intern, Walker Richer & Quinn, Seattle WA • June 1990 -- Dec 1992

Software development of installer programs; testing connectivity software

EDUCATION

Bachelor of Science in Physics, Minor in Philosophy, University of Washington, Seattle WA, Graduated June 1993

PERSONAL INTERESTS

I am fluent in Russian, have spent five seasons as a ski instructor, have volunteered with training shelter dogs, and am currently learning a lot with my young German Shepherd. I live on and manage [a small farm](#) with dairy goats, chickens, breeding cattle and beef steers. I've traveled extensively, trekked Nepal three times and worked in Everest base camp. Mountaineering expeditions have included climbs in the Cascades, Russian Caucasus Range, Peruvian Andes, and to the tops of Mt. Rainier and Denali (Mount McKinley) among others.

Technical Expertise In:

- Hand-coded, expert level CSS and XHTML
- Wordpress and Drupal
- Photoshop for web-specific graphics and photos
- Crystal clear navigation and organization for websites of any size
- Working with JavaScript, jQuery, PHP, etc.
- Search engine optimization, cross browser issues, and designing for hand-helds
- Video integration
- FTP and server structure
- All necessary hardware for live communication from 18,000' in Nepal, including satellite phones, laptops, Talking Head technology, solar power, cameras, etc.